

Jack-It Off-Road Expo Contest

OFFICIAL CONTEST RULES

1. How to Enter the Contest:

(a) Contest will begin at 4:00 P.M. Mountain Daylight Time on April 25, 2008. All entries must be received by 4:00 P.M. Mountain Daylight Time on April 27, 2008, when the contest ends. The Sponsor of the contest is Jack-it Inc., 1800 West 3500 South, West Valley City, UT. 84119.

(b) To participate in the contest, participants must be present at the Off-Road Expo Show. Entry fee required to attend. Located at South Town Expo Center 9575 South State Street, Sandy, UT 84070. Hours open will be April 25, 2008 4:00 P.M. – 10:00 P.M. April 26, 2008 10:00 A.M. – 10:00 P.M. April 27, 2008 10:00 A.M. – 4:00 P.M. Mountain Daylight Time. Fill out, and submit the official entry form. (Do not have to be present to win).

(c) One entry per person.

(d) Sponsor is not responsible for late, lost, illegible, mutilated, incomplete, incorrect, inaccurate, misaddressed, or misdirected entries, or theft or destruction or unauthorized access to or alterations of entry materials, whether caused by the participant or by any of the equipment or programming utilized in this contest. If, for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest, and to disqualify any participant who tampers with the operation of the contest or violates these Official Rules of the contest. If the contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at www.jackit.com, and the winners will be selected from among all eligible entries received prior to the termination date, Any attempt by a participant to deliberately damage or undermine the legitimate operation of the contest is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent of the law.

(e) Odds of winning depend on number of eligible entries received.

2. Eligibility Restrictions:

(a) The contest is open to residents ages 18 and older. Employees of Jack-it Inc. and their respective affiliates, parents, subsidiaries and advertising agencies, and the directors, governors, employees and agents of such entities, and the immediate family members of all such persons, are ineligible to participate or win.

(b) All entries become the sole property of Sponsor and will not be returned. By entering, each participant agrees to abide by these Official rules and all decisions of Sponsor. No correspondence will be acknowledged. Entries may be used for advertising and/or trade purposes with out compensation unless prohibited by law.

3. Prizes:

- (a) Grand Prize. Set of four (4) American Eagle Alloy Series 137 wheels, size 16 x 8 with any lug pattern offered on that series of wheel, any finish offered in that series of wheel. Subject to availability to stock on hand from American Eagle Alloy Wheel Corp, **Approximate Value \$800.00**
- (b) All listed below prizes are awarded as quantity two (2). One (1) pair per winner:
 1. Daystar 55w Halogen 7" lights # KU80001 quantity 4 Pair **Approximate Value per pair \$100.00**
 2. Daystar 55w Halogen 6" lights # KU80002 quantity 4 Pair **Approximate Value per pair \$80.00**
- (c) All listed below prizes are awarded as quantity one (1) per winner:
 1. Oasis Alloy Wheels, Differential covers # ODC05-RHB quantity 2 **Approximate Value each \$250.00**
 2. Oasis Alloy Wheels, Differential covers # ODC05-GP quantity 1 **Approximate Value each \$250.00**
 3. Funtreks Inc, Guide to Moab, UT Backroads & 4-Wheel Drive trails #52795 quantity 1 **Approximate Value each \$20.00**
 4. Daystar Winch Isolator: roller Fairlead #KU70039 quantity 4 **Approximate Value each \$40.00**
 5. Daystar High Lift Jack Isolator # KU71071YL quantity 2 **Approximate Value each \$15.00**
- (d) Sponsor reserves the right to validate all claims made in entries.
- (e) The random drawing to determine the prize winners will be held on April 30, 2008. Winner's will be notified by email (which will be sent to the email address submitted in the winner's entry information) or by telephone, within two (2) hours after being selected. The winner's names may appear on the www.Jackit.com website. IF SPONSOR IS UNABLE TO CONTACT A WINNER BASED ON THE INFORMATION CONTAINED ON THE ENTRY FORM WITHIN TWENTY-FOUR (24) HOURS OF THE SELECTION, AN ALTERNATIVE WINNER WILL BE SELECTED BY THE JUDGES. WINNERS MUST SIGN A WINNER'S AFFIDAVIT OF ELGIBILITY AND RELEASE PRIOR TO RECEIVING THE PRIZE, OR THE PRIZE WILL BE FORFEITED AND AN ALTERNATIVE WINNER CHOSEN BY THE JUDGES. PRIZES NOT PICKED UP WITHIN THIRTY 30 DAYS AFTER CONTEST ENDS WILL BE FORFEITED AND BECOME THE PROPERTY OF THE SPONSOR.

- (f) Each participant agrees to follow these Official Rules and holds harmless and indemnify Jack-it Inc. and each of their respective parents, subsidiaries, affiliates, directors, Officers, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of the participant's participation in the contest.
- (g) Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Sponsor reserves the right to substitute a prize of comparable value at their discretion.
- (h) Decisions of Sponsor with respect to the contest are final.
- (i) No more than the listed number of prizes will be awarded.

4. Conditions:

- (a) Pay of all federal, state and local taxes are the sole responsibility of the winners and they each may receive an IRS form 1099 or equivalent from Sponsor. All federal, state and local laws apply.
- (b) All expenses on receipt, installation and use of a prize are the sole responsibility of the winner. Each winner, by accepting the prize, (i) agrees to release, waive, discharge, hold harmless and indemnify Sponsor, and each of their respective parents, subsidiaries, and their respective advertizing, promotion and production agencies, and each of their respective officers, directors, employees and agents from and against any and all liability, damages, claims or actions of any kind whatsoever, whenever the same may accrue, for injuries, damages or loss to persons (including death) and property which may be sustained in connection with the receipt, ownership, or use of the prize or while preparing for, participating in, and/or traveling to any prize related activity, whether such claims or actions are on behalf of the participant or the participant's heirs, representatives, administrators or assigns: and (ii) grants to Sponsor and each of their respective parents, subsidiaries and affiliates the right to use the winner's name, voice, picture and/or likeness for purposes of advertising, broadcasting, trade purposes and publicity in any and all media now known or hereafter invented, without further permission, notice or additional compensation (except where prohibited by law).

5. Miscellaneous:

- (a) Sponsor reserves the right to make changes in the Official Rules of the contest, which changes will become effective upon announcement.
- (b) No purchase is necessary. The contest is void where prohibited by law.

- (c) Failure to comply with the Official Rules of the contest will result in a participant's disqualification.

6. Winners List:

- (a) To obtain a copy of the Official Rules and/or winners list, Go to www.jackit.com, or send a self-addressed, stamped envelope to:

Jack-it, Inc. Off-Road Expo Contest

Jack-it, Inc.

1800 West 3500 South

West Valley City, UT 84119